

CHENG Tsang Fai, Anson

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EDUCATION

- Sep 2014 - Aug 2020* **The Chinese University of Hong Kong, Hong Kong**
- Dual Bachelors' (Hons) Degrees: Bachelor of Social Science (B.S.Sc.) in Journalism and Communication, Bachelor of Business Administration (B.B.A.) in Integrated Marketing, Minor in Psychology
 - Cumulative GPA: 3.4/4.0, Major GPA: 3.7/4.0 (*College Head's List 18/19 of students with top 10% GPA*)
- Aug 2017 - Dec 2017* **The University of Texas at Austin, Texas, United States**
- Majored in Communication Studies (Radio-Television-Film) in the fall semester
 - Specialised at digital media production studies: Cinematography, Visual Effects and 3D Animation
 - Earned the Moody College of Communication Dean's List (*semester GPA: 4.0/4.0*)
- Jul 2015 - Aug 2015* **The London School of Economics and Political Science, London, United Kingdom**
- Earned an A- grade in 'International Journalism and The Role of Media in the Modern World' (*Top 32%*)

WORK EXPERIENCE

- Jun 2018 - Aug 2018* ***Production & Post-production Intern, Fiege Films, Texas, United States***
- Assisted the director for on-set filming and sound-recording
 - Transcoded and edited documentary interviews of two social-justice related projects
 - Colour-corrected footages for visual enhancements
- Jun 2017 - Aug 2017* ***Summer Intern, LKF Media Limited, Hong Kong***
- Produced 25 celebrities interviews and lifestyle programmes
 - Provided technical guidance on audio-visual equipment configuration
 - Examined post-production output to ensure content consistency
- Apr 2016 - Apr 2017* ***Freelance Videographer, Poets Creative Design Consultant, Hong Kong***
- Collaborated with directors to create visuals for 17 online advertisements and music videos
 - Managed lighting setup with gaffers to achieve dramatic lighting effect
 - Executed filming based on the shooting rundown and storyboard

SCHOLARSHIPS

- May 2017* **School of Journalism and Communication Alumni Association Scholarship**
- Demonstrated academic excellence and active participation in school and extra-curricular activities
- Mar 2015 - Mar 2017* **UA Cinemas Creative Media Scholarship**
- Demonstrated outstanding academic and work performances in video productions (*average GPA: 3.7/4.0*)

EXTRA-CURRICULAR ACTIVITIES

- Apr 2016 - Sep 2016* ***Director of Photography, Joint University Media Production***
- Worked with the director to create the storyboard of a 30-minute film in the pre-production stage
 - Visualised the storyboard with 10 crew members of camera and lighting departments

LANGUAGE AND TECHNICAL SKILLS

- Language** ➤ Cantonese (Native), Mandarin (Fluent), English (Professionally fluent - IELTS overall 7.0 band score)
- Computer Skills** ➤ Proficient in MS Word, PowerPoint, Excel, Access
- Competent in Adobe After Effects, Illustrator, Lightroom, Photoshop, Premiere, Maya and Final Cut Pro X
 - Basic skills of SQL and Visual Basic.NET Programming

(Last update: January 2019)